



Press Release

April 8, 2026

St George's Fayre returns on Sunday, April 26

March town centre will fill with fun, activity and visitors on Sunday, April 26, for the annual free-to-attend St George's Fayre.

The Fenland Four Seasons event, supported by Fenland District Council, takes place 10am to 4pm, and will see Market Place, Broad Street and West End Park filled with attractions, street food, live entertainment and more than 100 stalls.

Cllr Chris Seaton, of Fenland District Council, said: "This event is always so well supported and we know what it means to the community, it's wonderful to see it back yet again and we look forward to seeing you all there enjoying it."

Cllr Jan French, deputy leader of Fenland District Council and chair of March Events Committee, said: "It's a privilege to bring St George's Fayre to March again. Whether you're a regular attendee or this'll be your first one, we know you'll love it. It's a great atmosphere, brilliant opportunity for businesses and stallholders and fabulous event for individuals and families."

The fayre kicks off with a parade to the town centre, leaving from Robin Goodfellow's Lane (behind March Community Centre), at 10am. The parade is being organised by 20Twenty Productions this year, with community groups from March. And there are opportunities for the public to get involved.

In March Market Place there'll be a community stage and free arts activities; in Broad Street a funfair; in March Library car park, in City Road, live performance and dance; at West End Park bandstand there'll be live music.

Activities and attractions will also be hosted in March Museum, in High Street, and March library, in City Road, where there'll be an indoor craft market and Library Presents performances, and at St Peter's Church, in High Street.

St George's Fayre is organised by Fenland District Council in partnership with March Events Committee and supported by partners including March Town Council, March Library, March Museum, St Peter's Church, The Library Presents and 20Twenty Productions.

Parking in the town centre is limited and visitors are encouraged to walk, cycle or travel by public transport where possible. March train station is a 15-minute walk from the event.

Some town centre roads will be closed from 5am to 7.30pm. Full details available via the highways authority [Cambridgeshire County Council](#), which has responsibility for roads.

All Fenland District Council's free town centre car parks, barring Market Place and George Campbell Leisure Centre car park, will be open throughout, including City Road and Darthill Road. Visitors are also welcome to use Fenland Hall car park, in County Road.

The district council supports Fenland Four Seasons events in Chatteris, March, Whittlesey and Wisbech. Catering stalls are allocated at the beginning of the year, whilst other stall pitches are available up to one month before each event.

To find out more, see: www.fenland.gov.uk/events

Updates on the events are often available through the council's social media channels:

- [Facebook](#):
 - www.facebook.com/FenlandDistrictCouncil/ and
 - Markets & Events in Fenland: www.facebook.com/fenlandevents
- [LinkedIn](#): www.linkedin.com/company/fenland-district-council/
- [X](#): x.com/FenlandCouncil

To get involved in the St George's Fayre parade, contact:
katherine@20twentyproductions.co.uk

Ends