

Stand Firm Toolkit.

Last week we launched our new campaign called **#StandFirm** which focusses on the personal testimonies of local people who have been impacted by Covid-19. We will be encouraging people to Stand Firm against Covid, stay home, protect families and protect communities.

This week we launched our video of Andy - watch his story here: <https://youtu.be/klwtXYElckE>

The campaign was launched with a video of Kim, watch her story here: <https://www.youtube.com/watch?v=mnwqh8vwQns>

The toolkit includes a wetransfer link from which you can download the media to accompany the messages, as well as a link to our respective Peterborough and Cambridgeshire campaign pages.

Please could you share these materials via your own channels and also with any community organisations in your towns and parishes, as appropriate.

- [Cambridgeshire and Peterborough Stand Firm Toolkit – Andy 8 February 2021.pdf](#)